

RESPECT MY VOTE!

2020 CAMPAIGN

ARTIST, ATHLETE & INFLUENCER OPPORTUNITY

2020 IS THE YEAR OF TRUTH.

Voting is one of the most critical ways to exercise our power. When we align voting with speaking out, marching, advocating for policy, and coming together in community, we can affect change in the laws and systems that govern our society.

To this end, the Hip Hop Caucus is focusing the 2020 Respect My Vote! campaign on mobilizing the vote in five key states – Florida, Georgia, Michigan, North Carolina, and Virginia. We are hosting 10 events focused on voter registration and getting out the vote from September until Election Day.

We are inviting artists, influencers, and athletes to use their platforms to Get Out The Vote (GOTV). Here is how:

- 1** Record an up to 3-minute video that will air during these live virtual events in which you express why this election matters to you. Respect My Vote! will provide helpful non-partisan talking points. We are not endorsing candidates at these events.
- 2** Invite your followers to join a rally in their state. Respect My Vote! will provide sample posts.
- 3** (optional) If you are interested in **media opportunities**, Respect My Vote! can secure interview and media opportunities for you to connect with audiences about voting this November.

VIRTUAL RALLY DATES | All events begin at 7:00pm ET

FLORIDA

Voter Registration Rally: Thursday, October 1
Get Out the Vote Rally: Wednesday, October 28

GEORGIA

Voter Registration Rally: Friday, October 2
Get Out the Vote Rally: Thursday, October 22

NORTH CAROLINA

Voter Registration Rally: Tuesday, October 6
Get Out the Vote Rally: Tuesday, October 20

VIRGINIA

Voter Registration Rally: Thursday, October 8
Get Out the Vote Rally: Tuesday, October 27

MICHIGAN

Voter Registration Rally: Tuesday, October 13
Get Out the Vote Rally: Thursday, October 29

FOR MORE INFO, CONTACT:

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Respect My Vote! is the longest running and most successful Hip Hop voter mobilization campaign. It is a non-partisan campaign of Hip Hop Caucus, a national advocacy non-profit (hiphopcaucus.org). Learn more about the campaign and artists who have been involved at respectmyvote.com.



RESPECTMYVOTE.COM

